

PRIMARY LOGO



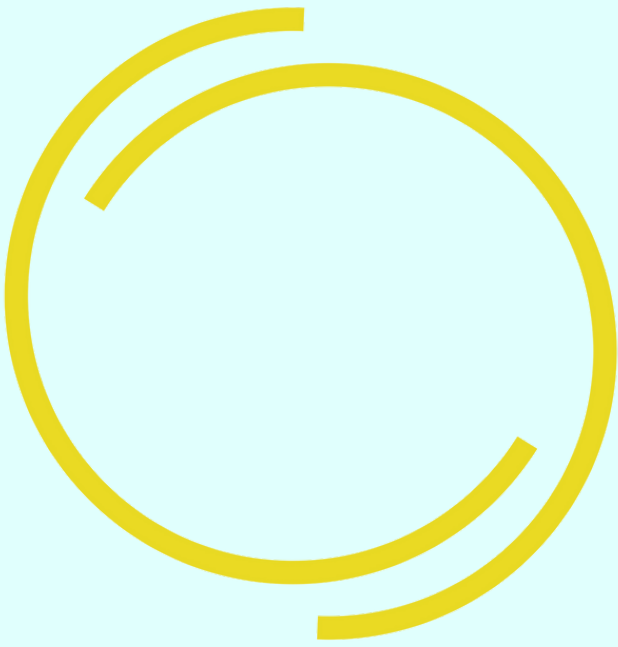
SECONDARY LOGO



SECONDARY LOGO



SUBMARK



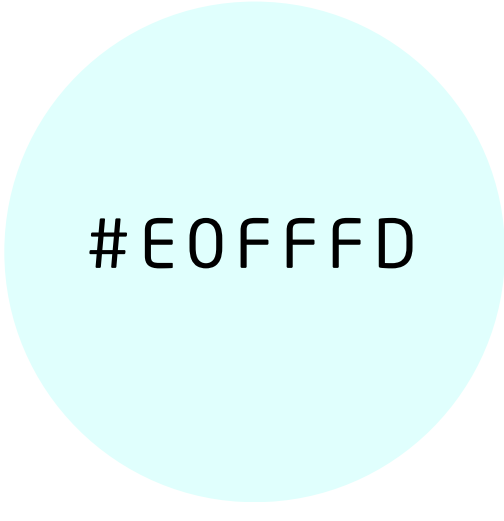
BLACK & WHITE



SOCIAL MEDIA



COLOR PALETTE



TYPOGRAPHY

Aa

HEADER FONT
Neo Sans

abcdefghijklmnopqrstuvwxyz
1234567890

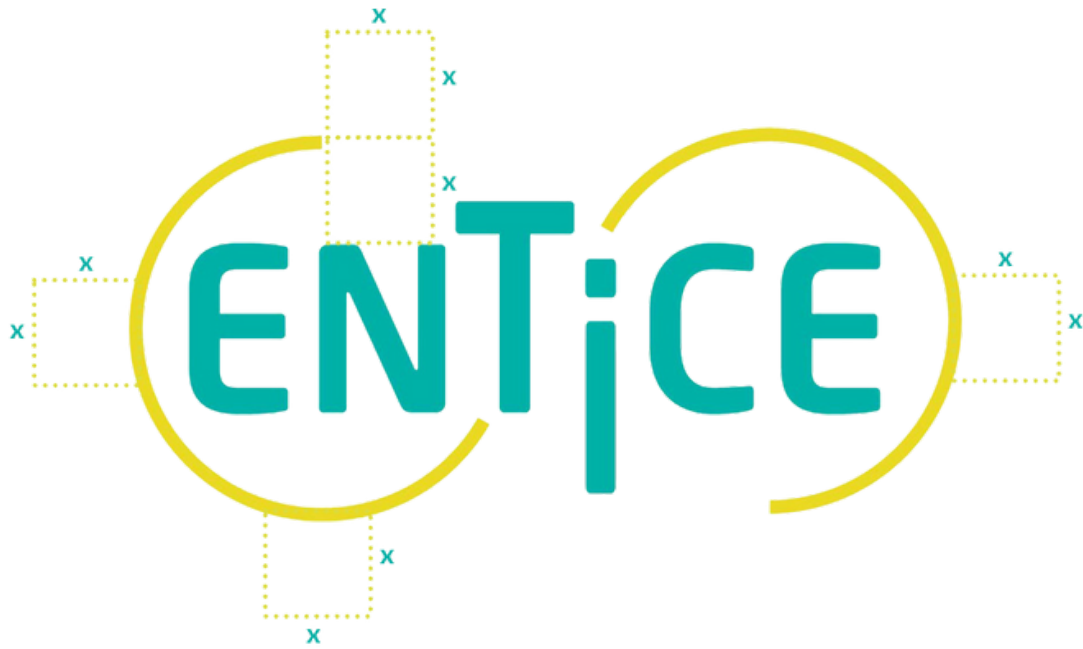
Aa

BODY TYPE
Open Sans

abcdefghijklmnopqrstuvwxyz
1234567890

PROTECTION AREA

MUST REMAIN
FREE OF OTHER
TEXTS, LOGOS,
IMAGES OR ANY
OTHER VISUAL
ELEMENT.



MINIMUM SIZE

THE MINIMUM
HEIGHT MUST BE
1CM.



BACKGROUND